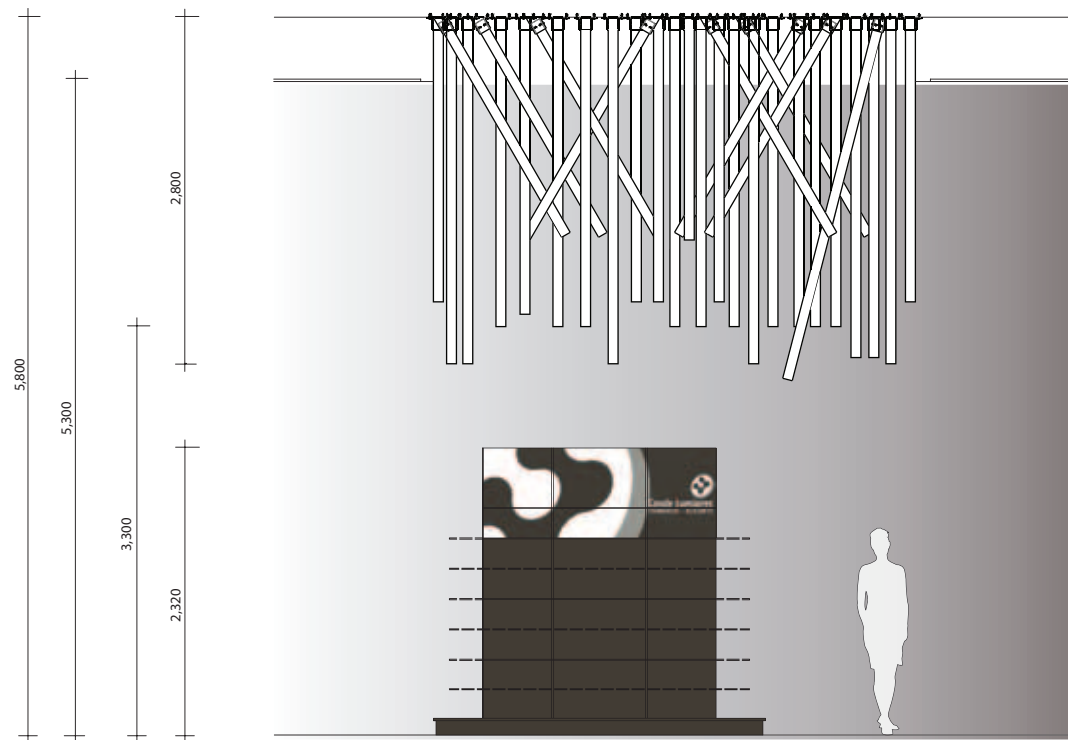




# FARMACIA CONDE LUMIARES

Design MOBIL M ([www.mobil-m.com](http://www.mobil-m.com))  
 Architect Daniel Ferrer  
 Photograph Pelut i Pelat

The old shop had a suspended ceiling all the way long that reduced the available space to it's half.  
 After the alteration of the business, the 2-meter height became 5. The architect thought that keeping the ceiling at 5 meters high was too much: the customer could feel unprotected. That's why he created a suspended cylinders system (2, 3 and 4 meters long, 256 tubes) that dialogue with the central gondola.  
 For the logo design, MOBIL M studio was inspired by a grid formed by 9 circles that converge in a cross symbol. The objective was to create a dynamic image, minimalist but also communicative. The graphic identity plays with grey ranges and magenta so as to create a contrast with the pure white of walls and furniture.



❖ Wall Graphic



❖ Package Design

